

# Fairtrade Policy

Estates and Facilities  
Version: 2.0

## **1. Introduction**

- 1.1 This policy is a joint agreement between Solent University and Solent Students' Union to work closely together to support and champion Fairtrade and fairly-traded products on campus, and campaign for increased Fairtrade consumption and awareness.
- 1.2 The University is committed to being a socially responsible and environmentally sustainable organisation and this commitment extends to the principles that underpin its campus operations and procurement activities.
- 1.3 The objectives of the Fairtrade policy are as follows:

## **2. Sale of fairly-traded and Fairtrade products**

- 2.1 The University and Solent Students' Union will ensure fairly-traded products, including those certified by the Fairtrade Foundation, are available for sale in respective catering outlets, cafés and campus shops, and will strive to expand procurement of fairly-traded products beyond existing categories.
- 2.2 Where this is not possible, for example where purchasing constraints are in place through long-term contracts, there will be a commitment to replace stock and product range as soon as practicably possible.

## **3. Hospitality**

- 3.1 The University and Solent Students' Union will commit to offering fairly-traded products, including those certified by the Fairtrade Foundation, such as tea, coffee and sugar at all meetings and events including internal management meetings.
- 3.2 Where staff provide for themselves (e.g. in offices) each will encourage use and purchase of Fairtrade products through promotional campaigning.

## **4. Campaigns**



- 4.1 The University and Solent Students' Union will work closely together to promote fairly-traded and Fairtrade-certified products by:
  - Encouraging students and staff to purchase Fairtrade ethical trade and fairly-traded products where possible.
  - Promoting adoption of Fairtrade and ethically-traded goods, such as uniforms and sports equipment, within University and Student Union operations.
  - Raising awareness about the work of the Fairtrade Foundation through events such as Fairtrade Fortnight.

- Promoting Fairtrade and ethical trade through communications channels including the staff and student portal, social media channels and other appropriate publications.
- 4.2 A Fairtrade Steering Group has been set up to implement the Fairtrade Policy and includes representatives from the Environment & Sustainability Team, the contract catering partner, Solent Students' Union, procurement and external relations. Additional representation from the student and staff body, the staff trade unions and other internal stakeholders will be welcomed.
- 4.3 The Fairtrade Steering Group will meet as required to agree plans and activities for supporting and improving the provision of ethically-traded and Fairtrade-certified products on campus, and enhancing awareness of the Fairtrade Foundation amongst staff and students

## 5. Review

- 5.1 This Policy is reviewed annually and is publicly available on the University's website.

This Policy is initiated and supported by the Senior Management of the University, which will ensure that the necessary resources are available for implementation.

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