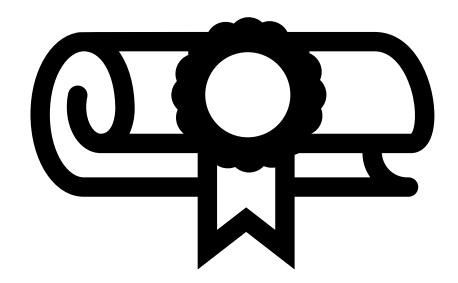




#### I am proud of my connection with Solent University.

(0 not proud at all - 10 very proud).

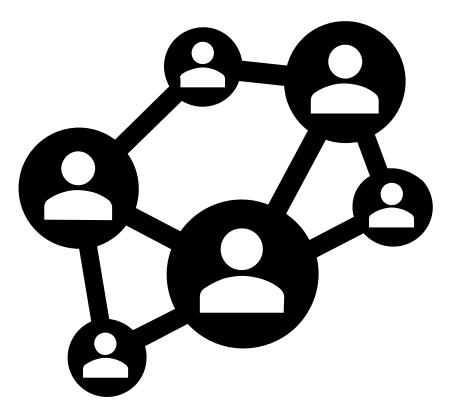


Average response rate was 7.7.



#### I would recommend Solent University to friends and family.

(0 not all likely - 10 extremely likely).

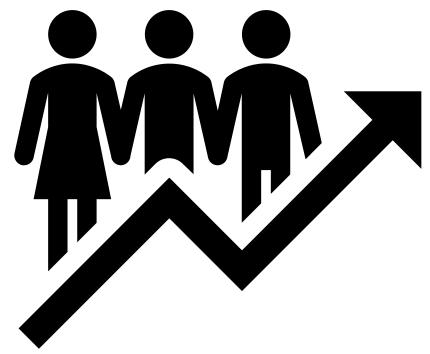


Average response rate was 7.8.



# What is your overall impression of Solent University?

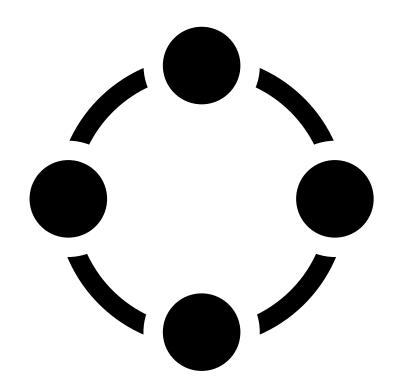
(O negative, not doing enough to keep up with other universities - 10 positive, doing a lot of good things at the moment).



Average response rate was 7.7.



# 77% of alumni would like to be more connected to the University.



In the last 5 years, 45% of respondents had engaged with Solent. For example, given a guest lecture, attended an event, read an alumni e-newsletter or interacted with alumni social media.





54% of alumni would like to support Solent students and alumni community through volunteering.



The top three ways alumni would like to volunteer included mentoring a student online, being a guest speaker and providing a career talk. At Solent, many alumni are already actively engaged in supporting the University through volunteering with alumni donating 420 volunteer hours last academic year.





Although there is room for improvement, alumni were largely satisfied with alumni communication and frequency.

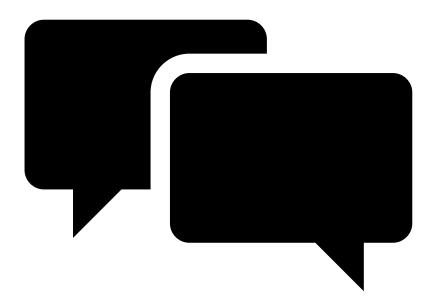


59% of alumni receive our bi-monthly alumni e-newsletter. This is our main means of alumni communication alongside our alumni social media. On average alumni rated the alumni e-newsletter as 6.8/10. With the majority of alumni satisfied by the frequency in communication. 48% of alumni follow alumni social media. On average alumni rated it as 7/10.



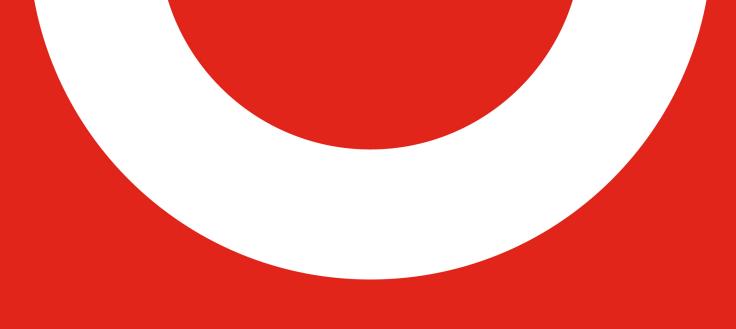


The top three areas that alumni want to be updated on: alumni events, university news / updates and alumni success stories.



Through feedback received from the survey, it was clear alumni would like the opportunity to be updated on fellow alumni success stories as well as have the opportunity to celebrate their professional successes.

We will use the information received through the survey results to improve our communications.



### SOLENT UNIVERSITY SOUTHAMPTON

